

AT A GLANCE



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HICOOL[®] 2023

全球创业大赛

GLOBAL ENTREPRENEURSHIP COMPETITION

Introduction to the Competition

HICOOL Global Entrepreneur Summit and Entrepreneurship Competition was born for Entrepreneurs. It aims to build a multi-level, multi-dimensional and diversified international entrepreneurial model, seeking for high-quality startups worldwide, facilitating entrepreneurs to grow and expand their business in Beijing. The competition invites top investors, famous mentors and leading entrepreneurs to provide all-round entrepreneurial guidance and acceleration, to continuously empower entrepreneurs in Beijing by providing a full range of "Beijing Services" such as talent settlement, children's education, healthcare, designated apartments, etc.

140

Awards for
the startups

28

Awards for
Talent Scouts

7

Competition
Areas

7

Tech
Verticals

Registration Time:

January 1st, 2023 - April 30th, 2023

Application Official Website:

www.hicool.com



Competition Areas



* Asia (Other regions in Asia except Chinese mainland, including Hong Kong of China, Macao of China, and Taiwan of China)

Verticals Setting



AI/Virtual Reality/FinTech



New Energy/New Material/
Energy Conservation and
Environment Protection



New Generation Informa-
tion Technology



Cultural Creativity



High-end Equipment



Agricultural Technology/
Food Technology



Medicine and Healthcare

Agenda

STARTUP
REGISTRATION

January 1st, 2023 -
April 30th, 2023

ONLINE
ASSESSMENT

May 2023

PRELIMINARY

June to July
2023

SEMI-
FINAL

August 2023

FINAL

August /
September 2023

**GROUPS
SETTING**

**OVERSEAS
GROUP**

**DOMESTIC
GROUP**

**STARTUP
STAGES**

**MAKER
STAGE**

**GROWTH
STAGE**

Awards Setting

Award Quota and Bonus

Award	Quota	Bonus	Total Amount of Bonus
First Prize	7	CNY 2 million /startup	CNY 14 million
Second Prize	21	CNY 1 million /startup	CNY 21 million
Third Prize	42	CNY 500,000 /startup	CNY 21 million
Winner Prize	70	CNY 200,000 /startup	CNY 14 million



Please scan the code now to
register for the competition

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GLOBAL ENTREPRENEURSHIP COMPETITION

Awarding Policies

Settlement in Beijing | Children Educations | Medical Services | Immigration |
Social Insurance | Entry of scientific research articles

Supporting Services for Startups

Office Space | Enterprise Services | Media Communication |
Exhibition and Promotion | Resource matchmaking | Incubation and Training |
Municipal and district industrial policy support

Entry Qualification

1. Basic Entry Requirements

All applicants must meet the following basic entry requirements:

(1) You can choose two forms of competition: individual or team. In case of team entry, the number of team members shall not exceed 3. The team members who fill in the form can share the prize money and enjoy the incentive policies of settling down in Beijing, children's enrollment, medical treatment, etc. Please fill in carefully, and no adjustment will be made after the registration deadline. Each participant can only enter one entry.

(2) If the startup has been incorporated in Beijing, the establishment time should be after **January 1, 2013** (inclusive). If the startup has not been registered in Beijing, the participant should have the intention to start business in Beijing and specific landing plan.

(3) The main body of the startup cannot be a listed company (except the enterprises listed on the NEEQ).

(4) Each participant or all members of the participating team must have no record of major dishonesty, no criminal record, and abide by the laws of the People's Republic of China.

(5) The participating startups should comply with the relevant provisions of the current laws and regulations, industrial policies or planning in Beijing, and have independent intellectual property rights (without disputes) or key technologies related to products and technologies, with certain innovative and commercial potential.

(6) If the startup wins the prize, the individual or all members of the participating team must pay the social security and individual income tax in Beijing before receiving the prize.

2. Exclusive Entry Conditions for Different Groups

On the premise of meeting the above basic entry conditions, the entry groups selected according to the entry items shall also meet the exclusive entry conditions of the following groups:

(1) Overseas Group

- a. All individuals or team members participating in the startup should have obtained an educational degree overseas or have studied, worked, or started a business overseas for more than **1 year**. They should not have returned to China for more than **10 years**. (Returned after January 1st, 2013)
- b. For startup signed up in the name of an individual, that individual should be the company's main founder and the first natural person shareholder, holding no less than **30%** of shares. For startups declared in the name of the team, the main applicant shall be the main founder and first-person shareholder of the existing company or the future landing company. All team members shall hold equity in the existing company or the company to be established, and the shareholding ratio of each person shall not be less than **5%**, and the total shareholding ratio of team members shall not be less than **50%**.
- c. Startups registered in Beijing from **January 1st, 2013 to December 31st, 2022**, shall sign up for the overseas group at growth stage. For startups registered in Beijing after **January 1st, 2023** or have not registered any company yet, please sign up for the overseas group at maker stage.

(2) Domestic Group

- a. There are no requirements on the overseas experience for the participants or teams of domestic group.
- b. For startup signed up in the name of individuals, the participants shall be the main founders and first natural person shareholders of the existing company or future landing company, and the shareholding ratio in the existing company or future landing company shall not be less than **20%**; for startups declared in the name of teams, the main applicants shall be the main founders and first natural person shareholders of the existing company or future landing company, and all team members shall Holding equity in the existing company or future landing company, and the shareholding ratio of each person is not less than **5%**, and the total shareholding ratio of team members is not less than **30%**.
- c. Startups registered in Beijing from **January 1st, 2013 to December 31st, 2022**, shall sign up for the domestic group at growth stage. For startups registered in Beijing after **January 1st, 2023** or have not registered any company yet, please sign up for the domestic group at maker stage.

3. Special Notice

1. The Organizing Committee of the Competition will not charge any fees from the participants. It has never authorized or designated any institution or individual to provide paid services such as coaching and training for the participants, nor allowed any institution or individual to charge any fees in the name of the HICOOL Global Entrepreneurship Competition. Please do not believe any misleading and be careful not to be deceived.
2. The Competition Organizing Committee will provide free consultation, coaching, training and other services for the participants during the registration and competition. Please pay attention to the relevant information on the official website or official account of the Competition.
3. The information and materials filled in and submitted by the participants during the competition shall be true, legal, complete and effective. In case of plagiarism, embezzlement or fraud, the participants are willing to bear all the responsibilities and consequences arising therefrom.
4. All participants shall have no major dishonesty record, no criminal record, and abide by the laws of the People's Republic of China, otherwise the Competition Organizing Committee has the right to cancel the entry qualification of the participants or the awards, bonuses and awards that have been obtained.
5. At any time, if the Competition Organizing Committee judges or finds that the participants/entries do not meet the entry conditions, it has the right not to accept/fail the entries of the participants or cancel the entry qualification/prize receiving qualification of the participants/entries.
6. The sponsor and organizer of the Competition can use the information of the participants (including name, age, position, education experience, work experience, honors, etc.), basic information of the startup (including product/service introduction, business model, investment value, etc.), and basic information of the company that the startup belongs to (including company name, establishment time, registered address, financial status, financing status, etc.) within a reasonable range. Relevant information can be used for reporting, exhibition, reporting, publicity, resource matchmaking and other activities related to the competition.
7. During the Competition, participants should be available to be contacted. If the participant cannot be contacted without the fault of the Competition Organizing Committee, it shall be deemed that the participant has given up the qualification to the Competition, and the adverse consequences shall be borne by the participant.
8. Participants should participate in the Competition on a voluntary basis. If they have any objection to the Competition, they can contact the Organizing Committee of the Competition or quit the Competition, but they have no right to request the Organizing Committee to change the schedule and system of the Competition or compensate for any costs incurred by the Competition.
9. If the Competition cannot be held as scheduled due to force majeure, the Organizing Committee of the Competition has the right to adjust the competition schedule and form.
10. The Organizing Committee of the Competition has the final right to interpret the relevant rules of the Competition.

Contacts of the Organizing Committee

Address: HICOOL Plaza, Shunyi District, Beijing

Business Cooperation: bd@hicool.com

Application Service: project@hicool.com

Contacts for Application Service (Wechat account with the same number)

0086-13671180972	AI/VIRTUAL REALITY/FinTech
0086-13718337291	New Generation Information Technology
0086-17200311704	High-end Equipment
0086-18701206184	Medicine and Healthcare
0086-18201023631	New Energy/New Material/Energy Conservation and Environment Protection
0086-13911613780	Agricultural Technology/Food Technology
0086-13011031828	Cultural Creativity

Official website of HICOOL Global
Entrepreneur Summit and Entrepreneurship
Competition: www.hicool.com

Official WeChat & LinkedIn account of the Organizing Committee of
HICOOL Global Entrepreneur Summit and Entrepreneurship Competition



Official WeChat



WhatsApp



LinkedIn