



WEBINAR

MERCADO JAPONÊS: INSIGHTS E OPORTUNIDADES - CONTAGEM REGRESSIVA PARA OSAKA 2025 (2ª EDIÇÃO)

Programação

Date	Time (Brazil)	Style	Item	Lecturer
March 20	9:00-9:10	Speech	Opening address	PREX and ApexBrasil
March 20	9:10-9:25	Lecture	World Expos and Expo 2025 Osaka	Maria Luisa Cravo - ApexBrasil
March 20	9:25-09:40	Lecture	(Presentation from the ApexBrasil Intelligence Department)	Mario Ernani Saade Junior - ApexBrasil
March 20	9:40-10:10	Lecture	Overview of the current situation and issues of Japanese market	Prof. Kenta GOTO, Professor, Faculty of Economics, Kansai University URL of Dr. GOTO's laboratory: https://www2.itc.kansai-u.ac.jp/~gotoken/index.html
March 20	10:10-10:35	Lecture	Developing products for the Japanese market: Quality and Design	Mr. Toshiya Yuba, Representative, OFFICE ZETA
March 20	10:35-11:00	Q&A and discussion	Developing products for the Japanese market: Quality and Design	Prof. GOTO, Professor, Faculty of Economics, Kansai University Mr. Toshiya Yuba, Representative, OFFICE ZETA ApexBrasil:
			Closing address	